

PRE-BOOKING AND PAYMENT PLATFORM

Simplify Parking, Amplify Customer Experiences

TRUSTED BY:



60% of all parking transactions are completed online

UbiReservations is a hosted, customer-branded platform that allows your customers to pre-book and pay for parking in advance. It empowers property owners with flexible pricing options and fosters customer relationships for future marketing and retargeting opportunities.

Key Benefits For Your Business

Unlock the full potential of your parking operations with UbiReservations, delivering strategic advantages that enhance efficiency, customer loyalty, and revenue generation for your business.



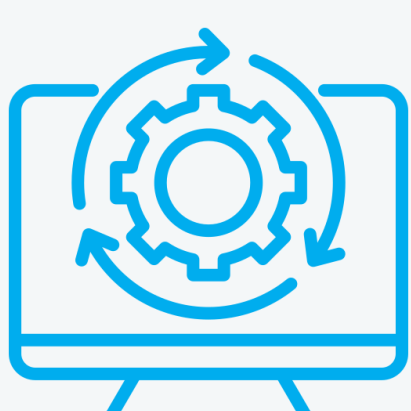
CUSTOMER INSIGHTS

Gain valuable data to understand customer behaviours and provide a high-functioning parking service.



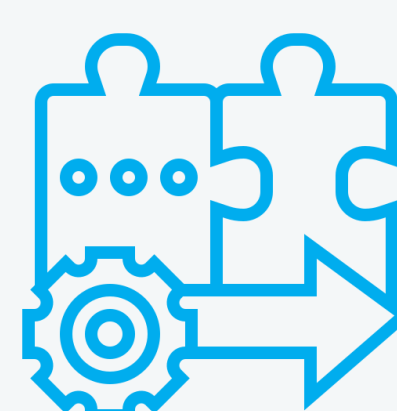
BOOST ENGAGEMENT

Use collected data to enhance customer relationships through targeted promotions and personalised offers.



STREAMLINE OPERATIONS

Reduce the manual administration, paperwork and staffing demand required to manage parking.



FLEXIBLE INTEGRATION

Connect with integrations, such as your finance system, affiliate programs and parking equipment for a unified system



INCREASE REVENUE

Pre-sell your parking inventory and adjust rates accordingly to increase profitability.



INCREASE CUSTOMER RETENTION

Offer loyalty rewards and incentives for repeat bookings, fostering long-term relationships, increased utilisation and satisfaction.

Key Benefits For Your Customers

UbiReservations provides your customers with essential benefits that simplify the parking transaction, improve convenience, and enhance their overall experience.

CONVENIENT PRE-BOOKING

Reserve parking in advance, ensuring a stress-free arrival.



SEAMLESS PAYMENTS

Pay quickly and easily using credit cards or digital wallets, like Apple Pay and Google Pay.



SERVICE ADD-ONS

Enhance their experience with parking upgrades and premium add-ons.



LOYALTY REWARDS

Earn points for every visit and enjoy exclusive rewards through integrated loyalty programs.



FAST, CONTACTLESS ACCESS

Enter and exit quickly with QR codes, LPR, or membership cards, reducing wait times.



PERSONALISED OFFERS

Receive customised promotions and offers that reward loyalty.



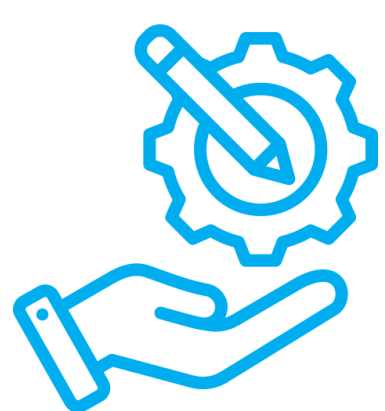
EASY REPEAT BOOKINGS

Save details for fast re-booking, ensuring a smooth and convenient process.



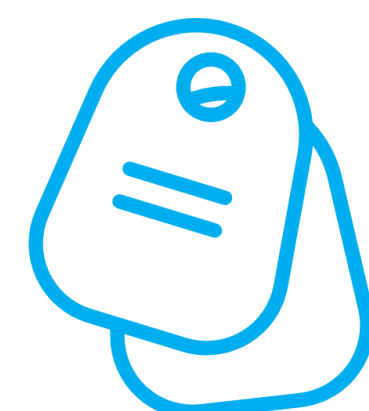
Flexible To Meet Your Business Needs

Each business experiences varying parking demands. UbiReservations offers a comprehensive suite of features designed to give both your business and your customers flexibility and control.



WHITELABELLED EXPERIENCE

Offer your customers a fully branded booking experience by embedding UbiReservations seamlessly into your own website and app.



DYNAMIC PRICING MANAGEMENT

Adjust pricing based on demand, occupancy, and booking times, maximising revenue while offering flexible options for your customers.



SERVICE UPGRADES & ADD-ONS

Enhance your revenue with booking add-ons, such as valet service, car washes and priority parking.



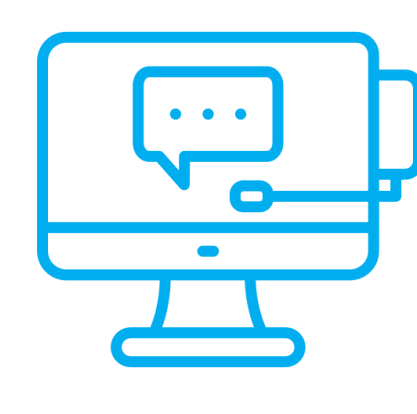
PROMOTIONS & DISCOUNTS

Create and manage promotional offers, discounts, and special packages to attract new customers and encourage up-selling.



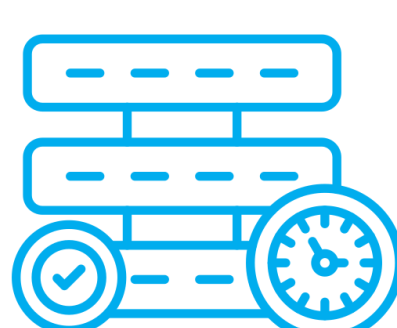
LOYALTY & REWARDS PROGRAMS

Offer tiered loyalty programs where customers earn points for future visits and receive exclusive benefits based on their loyalty status.



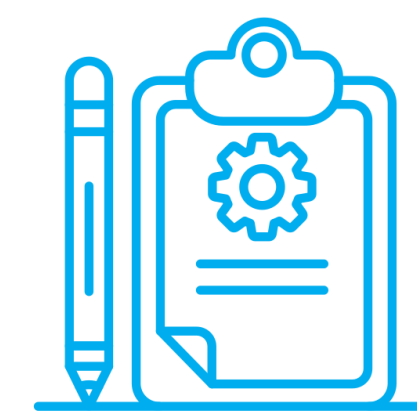
AUTOMATED CUSTOMER COMMUNICATIONS

Keep customers engaged with automated email and SMS reminders, booking confirmations, and notifications about available promotions.



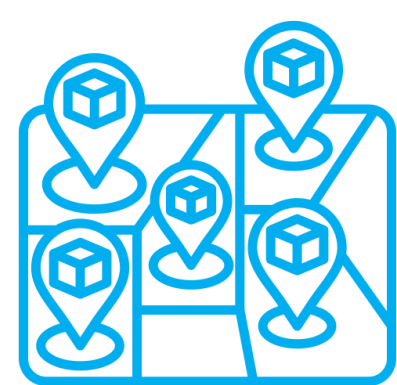
REAL-TIME AVAILABILITY

Understand, in real time, live availability of parking spaces, ensuring you manage your facility effectively.



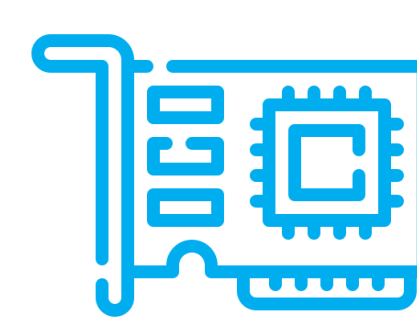
COMPREHENSIVE REPORTING

Generate custom reports with key insights on booking patterns, customer behaviour, and revenue, to make informed decisions.



LARGE-SCALE MANAGEMENT

Easily manage parking facilities across multiple locations with tailored pricing and capacity control for each site.



ADVANCED SECURITY FEATURES

Ensure robust payment gateways and platforms that protect your business and its data.



SEAMLESS PAYMENTS

Accept a wide range of payment options, including major credit cards, Apple Pay, Google Pay and PayPal, providing convenience and flexibility to customers.



TAILORED SUPPORT MODELS

Receive personalised assistance from the UbiPark team to train staff, enhance reservations and overcome parking challenges.

Who Is UbiReservations For?

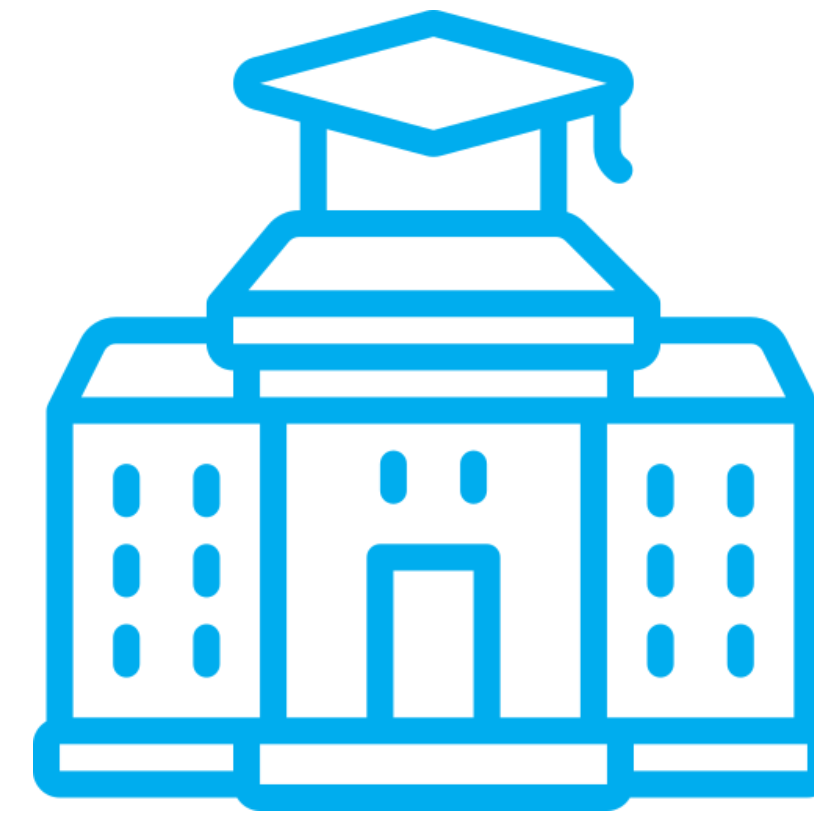
UbiReservations is designed for businesses looking to amplify their parking revenue, increase occupancy and optimise operational efficiency.



AIRPORTS



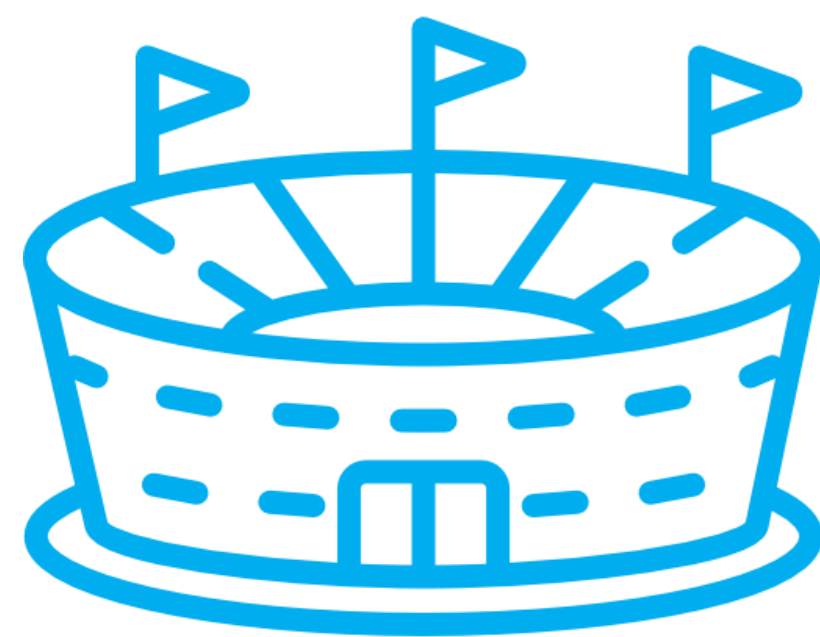
HOSPITALS



UNIVERSITIES



**PARKING
OPERATORS**



**EVENT
VENUES**



**LOCAL
GOVERNMENT**



**SHOPPING
CENTRES**



UbiReservations Case Study

Transforming event parking at Marvel Stadium

THE PROBLEM: MARVEL STADIUM

Marvel Stadium faced significant challenges in managing parking logistics and ensuring a seamless experience for event attendees. With increasing attendance and high demand for parking during major events, the stadium was struggling to efficiently handle peak parking periods, leading to customer frustration and potential lost revenue.

THE SOLUTION

UbiPark's solution provided a comprehensive platform the seamlessly integrated with the on-site parking system, allowing for reservation of parking spaces, dynamic pricing, and streamlined operations. Marvel Stadium can now:



Improve the overall event experience for drivers by allowing them to reserve their parking in advance.



Optimise revenue with dynamic pricing and yield management, enhancing profitability.



Increase operational efficiency by automating the reservation and payment processes, freeing up resources.



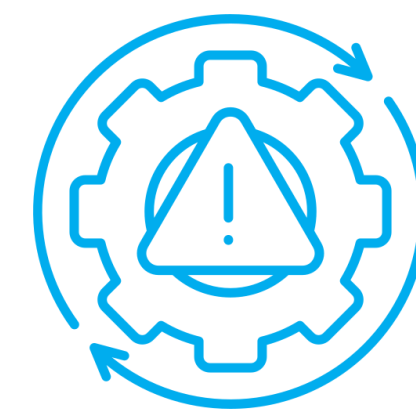
Gain valuable insights through integrated reporting and data analytics to better understand parking patterns.

CHALLENGES



LACK OF PARKING SYSTEM INTEGRATION

During high-attendance events, parking systems were not managing volumes efficiently, causing congestion.



OPERATIONAL INEFFICIENCIES

Manual management of parking spaces and on-site payment processes were resource-intensive and prone to errors, impacting overall operational efficiency and customer satisfaction.



REVENUE OPTIMISATION DURING OFF-PEAK

The lack of a dynamic pricing meant Marvel Stadium was not fully capitalising on peak demand periods, missing opportunities for additional revenue.

FROM THE CLIENT

"This has been an extremely rewarding project for Marvel Stadium (AFL). The ability to create a customised user journey, using best-practice product design frameworks, has delivered a solution that meets our exact needs. To summarise the impact of the solution in a few words - It is super easy to use! We're proud of this project and the ability to drive efficiencies and additional parking revenue to the stadium, in both event and non-event periods."

Megan O'Toole, Stadium Operations and Major Events Manager | Marvel Stadium

A PLATFORM FOR GROWTH

UbiPark is committed to the continuous improvement of Marvel Stadium's Parking integration to ensure it achieves and sustains its goals of becoming the most technologically advanced stadium in the world. The team will achieve this through:

- 24/7 internal support
- Maintaining the scalable solution to guarantee the interface is primed to grow with Marvel Stadium
- Listening to feedback and working to implement modifications/new integrations efficiently
- Frequently liaising with the Marvel Stadium team to ensure they are up-to-date on innovative parking technology available to them
- Being proactive and implementing changes where required to safeguard the future of their investment

UbiPark

A Smarter Way To Park

EXPERIENCED TEAM

Backed by years of expertise in the parking and mobility industry, our team delivers innovative and reliable solutions tailored to your needs.

INNOVATIVE TECHNOLOGY

At the forefront of parking innovation, we constantly evolve our offerings to include the latest advancements in mobility and smart parking solutions.

COMMITMENT TO EXCELLENCE

Quality, reliability, and security are at the core of everything we do, ensuring that you receive the best service and support.

PROVEN TRACK RECORD

Trusted by major organisations across various sectors, UbiPark has consistently delivered results that enhance parking operations and customer satisfaction.

GLOBAL PRESENCE

With a strong presence and expertise across various regions, we are equipped to serve businesses and customers around the world.

SCALABLE SOLUTIONS

Whether you're a small business or a large enterprise, our flexible platform is designed to grow with your needs.

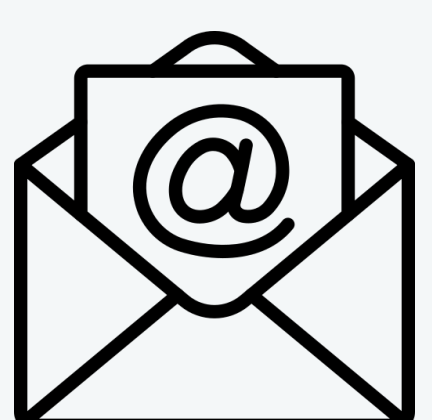
CUSTOMER-CENTRIC APPROACH

We prioritise the needs of your customers, ensuring seamless and efficient parking experiences that drive loyalty and repeat business.

COLLABORATIVE PARTNERSHIP

We work closely with you, offering dedicated support and expertise to ensure smooth implementation and ongoing success.

CONTACT INFORMATION



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